The granddaughter of a World War II veteran, Bridget Platt only romanticized about military families until she married a Marine Corps pilot and worked at a development center on base where she met a child devastated by a parent's deployment. A displaced English teacher with a tender heart, Bridget remembered the experience and vowed to make it better for her own child when her husband was deployed to fly a combat mission a few years later.

Bridget is the author of the beautifully illustrated and personalized Daddy's Deployed and Mommy's Deployed books for children of military parents who are deploying. She is the CEO of Daddy's Deployed, a company she started in 2012 which partners with military organizations, non-profits, corporations, and individuals committed to placing the books with children.

Honored as a military spouse CEO in 2013, Bridget was celebrated in 2014 as an entrepreneur by Inc. Magazine. She was selected a Marine Corps Military Spouse of the Year semi-finalist in 2014, and in 2013, was awarded an Amber Grant for beginning women business owners. She is a member of the board of directors of the non-profit organization, The General's Kids.

Inc. Magazine editor-in-chief Eric Schurenberg describes Bridget and her team as "champions for military kids at a time of confusing transition in their lives." Schurenberg said Bridget is one who used her insight as a military spouse to solve a problem in doing so is in a position to "make the world a better place."

Bridget speaks and blogs in addition to writing. Her company donates a portion of its profits to the Lone Survivor Foundation. She holds a Master of Education in Instructional Systems Technology from the University of North Carolina at Charlotte and a Bachelor of Arts in Secondary English Education from Purdue University where she was a Zeta Tau Alpha.

Bridget grew up outside of Chicago. A "voracious reader" from an early age—she taught high school after college and in 2008 married Craig, a Marine Corps pilot.

Moving to Florida and then Washington State, Bridget got her first up-close look at the how military children can be affected then their parents are deployed—especially the youngest who are unable to articulate their experiences.

One little girl, Claire, haunted Bridget. "Her dad had deployed. She would not eat and would cry out for him while she was sleeping," Bridget remembers. "She regressed in potty training."

Looking around for books to read to the two year old, and finding nothing suitable, and thinking about what could be done, "the wheels started turning," Bridget said.

It would take another three years before Bridget would make the connection, however, and put her "whole heart" behind finding a solution. It was when her husband Craig came home to North Carolina for the birth of their daughter, Charlotte. He had 10 days leave, but only four days later he learned his time was cut short to go on a 4-month training exercise followed by a 7-month deployment.

"With tears in his eyes," he started packing, Bridget recalled. On the 17-hour trip driving through the mountains of North Carolina—Bridget said she started to think about what it would be like for Charlotte to have a book about her daddy.

And then, Bridget said, the thought took hold: "If I could do that for Charlotte; I could do that for other people, and help all the tiny little Claire's in the world."

With just two sad pages—representative of the day daddies and mommies actually deploy—Bridget said the book is mostly positive because that reflects how most other days are, even when families are thousands of miles apart.

Bridget lives in New Bern, N.C. with her husband, Craig, and their daughter, Charlotte.

To schedule an interview with Bridget, or inquire about her speaking at your event, call 252-876-9116 or email Bridget@DaddysDeployed.com